

ALEX DAVIDSON

MOTION DESIGNER / 3D GENERALIST

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WORK EXPERIENCE

Nickelodeon | New York, NY

Freelance Designer/Animator | Mar 2022 - Jan 2025

- Designing and animating promotional spots for Nickelodeon properties in an in-house creative, collaborative environment
- Lighting, look development, and particle simulation of 3D elements
- Compositing 2D character animation into live action footage
- Modeling, animating, rendering, and compositing of 3D type

Code and Theory | New York, NY

Senior Freelance Motion Designer | Jun 2021 - Aug 2021

- Designing and animating 3D assets for event-based sizzle reel and interstitial videos
- Modeling, animating, lighting, look development, GPU-based rendering, and compositing of 3D assets

CVLT | New York, NY

Freelance Motion Designer | May 2021 - Jun 2021

- Design and animate social media promotions for beauty brands in an advertising agency setting
- Modified pre-existing designs and output them in a variety of formats
- Lighting, look development, and rendering of 3D product imagery

Perception | New York, NY

Designer/Animator | Aug 2018 - Jan 2020

- Designing motion tests and style frames for major motion picture title sequences
- Developing UI/UX visualization for AR and 3D applications
- Animating futuristic user interfaces for sci-fi technology in film
- Research and development for styles, techniques, and workflows to help foster science fiction thinking, world building, and problem solving
- Compositing effects and motion graphics in visual effects sequences

Aquent | New York, NY

Freelance Motion Designer | Mar 2018 - Jun 2018

- Establishing an efficient workflow pipeline for the compositing and color correction of renders to match art direction for DirecTV + AT&T

iHeartMedia | New York, NY

Freelance Motion Designer | Aug 2017 - Dec 2017

- Daily creation of 14+ short-form animations for social media
- Restructuring and appending templates for updated designs, driving efficiency and optimized workflows and expanding the library capabilities for new content and designs

PureWow | New York, NY

Freelance Motion Designer | May 2017 - Jun 2017

- Designing illustrations based off of pre-existing art direction for use in animations
- Building templates to streamline production of easily replicable animated videos
- The daily creation of two short-form animations for social media using illustrations, photographic elements, and kinetic typography

Bumble and bumble. | New York, NY

Freelance Motion Designer | Oct 2016 - Jan 2017

- Designing 2D and 3D motion graphics in various formats for use in branding campaign films, social media, etc.
- Conception and ideation of design elements both from a blank slate and made to match pre-existing aesthetics and art direction
- Retouching and compositing of video elements

EDUCATION

Savannah College of Art and Design | *Savannah, GA* | 2015

Master of Fine Arts | Animation

University of Kansas | *Lawrence, KS* | 2012

Bachelor's Degree | Film and Media Studies

SKILLS

3D Motion Graphics | Lighting | Look Development | Modeling | Animation | Title Design |

2D Motion Graphics | Visual Storytelling | UI/UX Visualization | Style Frames | Compositing

TECHNICAL PROFICIENCIES

Cinema 4D | Redshift | X Particles | After Effects | Red Giant | Trapcode | Adobe Creative Cloud Suite | Photoshop | Illustrator | Media Encoder | macOS | Windows

CREDITS & AWARDS

Sports Emmy Nomination 2024

Outstanding Live Special | Super Bowl LVIII: Live from Bikini Bottom

Sports Emmy Nomination 2023

Outstanding Graphic Design – Event/Show | Nickelodeon NFL “Nickmas” Game

The George Wensel Technical Achievement Award | Nickelodeon NFL “Nickmas” Game

Avengers: Endgame 2019

Main Credit Sequence | VFX Artist

Spider-Man: Far from Home 2019

VFX Artist

Happy! Season 2 2019

VFX Artist

Youtube's Best of 360 2016

Mirror Room VR